

Strategic Plan FY 2002-2004
Activity Purpose and Measures:

Program		Community Outreach	
Activity		Outreach	
Activity Purpose Statement		The purpose of the Outreach Activity is to provide information and outreach services to the general public so they can access services and support.	
Services that Comprise the Activity	Advertise for Applications to Provide Refugee Resettlement Services	Income Support Outreach Services	
	Advocacy Services	Food Stamp Outreach Services	
	Child Care Outreach Services	Hypothermia Information Campaign	
	Child Find Outreach Services (birth to age 21)	Multicultural Outreach Services	
	Community Education about Adult Protection Services	Outreach to Homeless Street People Services	
	Elder Abuse Community Participation Services	Provider Summits	
Activity Performance Measures (Measure & Target)	<u>Results:</u>	<u>Demand:</u>	
	% increase of community groups supporting services	Projected # of low income DC residents	
	% of increase of service providers		
	<u>Output(s):</u>	<u>Efficiency:</u>	
	# of new providers	\$ per outreach services	
	# of inquiries receiving service% of increase of	\$ per inquiry received	
	# of supportive contacts		
Responsible Employee(s)		Rhonda Stewart	